



Highlights from the 2016 AUSA Annual Meeting & Exposition

A Professional Development Forum

3 – 5 October 2016

Walter E. Washington Convention Center | Washington, DC

AUSA SOCIAL MEDIA SCAVENGER HUNT: It's easy to play! 'Like' AUSA on Facebook or follow us on Twitter. Take selfies with each of our scavenger hunt items and post them publicly using #HuntAUSA on Facebook or Twitter. You could win a \$10 gift card for gourmet coffee or two tickets to the Marshall Dinner! For more information, visit <http://tiny.cc/HuntAUSA> or search #HuntAUSA on Facebook or Twitter! Sponsored by Leidos.

AUSA MEMBERSHIP PAVILION – BOOTH 307 | HALL A:

Stop by and see how you can take full advantage of your AUSA membership.

- Membership – sign up, renew, and update your individual, corporate, or sustaining membership. Chapters can also drop off membership applications.
- Institute of Land Warfare (ILW) – FREE educational and professional development materials will be available.
- AUSA Gift Shop
- AUSA book signing – buy your favorite AUSA book and have the author sign it on the spot.
- Army Ten-Miler
- Visit with AUSA benefits and service providers.

If you are not already an AUSA member, we encourage you to join and take advantage of our special rates! For more information on joining AUSA, please click here: <https://www.ausa.org/membership>

AUSA FAMILY READINESS PAVILION

The AUSA Family Readiness Pavilion is located in Exhibit Hall A and will feature twenty-four non-profit organizations and service providers aimed at increasing the quality of life for service-members and their families.

AUSA INNOVATORS CORNER – Booth 3727 | Hall C

Organized by U.S. Army ASA(ALT) DASA(RT), executed by U.S. Army AMC RDECOM, this year's Innovator's Corner will feature Army innovation, with presentations and displays on Technology Transfer mechanisms (CRADAs, TSAs, PLAs, etc.), Map Based Planning, Micro Autonomous Systems, Additive Manufacturing, Micro Robotics, Visualization platforms, Defense Cyber Operation infrastructure, and much more. Important information from Army innovators about how the Army plans to enhance Army force projection.

View the schedule here: <http://ausameetings.org/2016annualmeeting/innovators-corner/>

AUSA HOMELAND SECURITY PAVILION – Booth 229 | Hall A

The AUSA Homeland Security Pavilion will showcase DHS missions and capabilities from across the Department in multiple exhibits. Technology exhibits staffed by program managers will showcase the Department's many missions, including the areas of biometrics, border security, cybersecurity, emergency management, forensics, immigration, transportation security, and research and development. Organizations in the pavilion will include:

- Federal Emergency Management Agency (FEMA)
- National Protection and Programs Directorate, Office of Cybersecurity and Communications (NPPD/CS&C)
- Science and Technology Directorate (S&T)
- Transportation Security Administration (TSA)
- U.S. Immigration and Customs Enforcement (ICE)
- U.S. Customs and Border Protection (CBP)
- United States Citizenship and Immigration Services (USCIS)
- United States Secret Service (USSS)
- Office of the Chief Procurement Officer (OCPO)
- Office of Small and Disadvantaged Business Utilization (OSDBU)

The pavilion will feature TED talks and demonstrations in various technology areas throughout each day. A schedule of talks and demonstrations will be available in the pavilion.

NEW THIS YEAR: TSA PRECHECK

Stop by the TSA Precheck booth in the DHS pavilion to learn how TSA Precheck can help you enjoy a smarter and less stressful travel experience. DoD civilians are eligible for TSA Precheck, at no cost, and can opt-in quickly and easily at the TSA Precheck booth. Active duty military, National Guard and reservists can also participate in TSA Precheck by entering their DoD ID number in their airline reservations. Staff from the Defense Travel Management Office and TSA will be onsite to answer questions and ensure that you are enjoying this valuable benefit.

AUSA VETERANS AFFAIRS PAVILION – Starting at Booth 660 | Hall A

The Department of Veterans Affairs (VA) will conduct outreach at the 2016 AUSA Annual Meeting scheduled for October 3- 5 at the Washington, D.C. Convention Center. VA will staff several booths as part of the AUSA-established Veterans Pavilion located on the main exhibit floor.

VA has also teamed with the Department of Labor (DOL) Veterans Employment and Training Service (VETS) to offer information on veteran employment programs. VA proudly invites active duty, reserve component, veterans, their families and survivors to visit and speak with VA professionals. VA's number one priority is to keep our veterans safe and healthy by providing the best care and services available. This is all part of the department's on-going transformation called MyVA to vastly improve the veterans experience. This is an incredible opportunity to learn more about VA benefits and services and how to apply. For more information, visit Explore.va.gov.

AUSA CYBER PAVILION – Booth 841 | Hall E

Led by the Military Cyber Professionals Association (MCPA), AUSA will feature a Cyber Pavilion, upstairs in Hall E of the Walter E. Washington Convention Center. This new Pavilion will include a mix of companies and government organizations.

U.S. ARMY EXHIBIT AND WARRIORS CORNER – Booth 1424 | Hall A

Ensuring the United States Army remains ready today, while preparing for the future requires a focused, sustained, and collaborative effort across the Total Army. The effort combines the talents and missions of the institutional Army, the operating force, the joint community, academia, and multinational partners. The Army Exhibit showcases the ideas and missions of its diverse force including those of Army components to the combatant commands.

It will also showcase the Warriors Corner – a series of presentations on relevant topics from Soldiers, Civilians, and Leaders from around the Total Army. The schedule for the Warriors Corner can be found here: <http://ausameetings.org/2016annualmeeting/wp-content/uploads/sites/29/2016/09/Warriors-Corner-16.pdf>

U.S. ARMY TRAINING AND DOCTRINE COMMAND (TRADOC) ASSEMBLY AREA – Booth 2925 | Hall B

The United States Army Training and Doctrine Command (TRADOC) Assembly Area supports engagements and meetings between TRADOC senior leaders, members of the media, industry, foreign military leaders, and government. This venue provides leaders and dignitaries traveling to the Fall AUSA event from installations worldwide with an ideal site for collaboration. The TRADOC Assembly Area is conveniently located in Hall B in booth 2925 and a short walk from the Army Exhibit. This location is optimal for accommodating planned or impromptu engagements throughout the duration of this event.

ASA/ALT (ACQUISITION, LOGISTICS AND TECHNOLOGY) ASSEMBLY AREA – Booth 7129 | Hall E

The Office of the Assistant Secretary of the Army for Acquisition, Logistics and Technology's (ASA/ALT) mission is to provide our Soldiers a decisive advantage in any mission by maintaining quality acquisition professionals to develop, acquire, field, and sustain the world's best equipment and services through efficient leveraging of technologies and capabilities to meet current and future Army needs. The ASA(ALT) Assembly Area will provide opportunities to engage with Army Acquisition leaders, Program Executive Officers and Program Managers.

INSTALLATION MANAGEMENT COMMUNITY – MEET & GREET ASSEMBLY AREA – Booth 2325 | Hall B

More than 100 Senior Army Leaders, Region Directors, Garrison Commanders and Sergeants Major, and subject matter experts representing the Army's Installation Management Community will be scheduled for one-hour open sessions to discuss management and making our installations the Army's home. They will be available to meet Soldiers and Families as well as local, state, regional or national participants of AUSA's Annual Meeting. Schedules will be posted at the Meet and Greet Assembly Area. Individuals are encouraged to just drop by. Scheduled meeting requests with specific individuals will also be accommodated, if possible.

SOLDIER FOR LIFE – Booth 2649 | Hall B

A Soldier for Life is a resilient and fit leader of character committed to a lifetime of service to the Army and our Nation. A Soldier for Life is a trusted professional who serves honorably on cohesive teams and remains connected with the Army team long after hanging up his or her uniform. Soldier for Life is a holistic shift in how we focus Soldier support services in all phases of the Soldier lifecycle. The Soldier for Life Exhibit showcases the various educational, credentialing, healthcare and retirement services and resources available to Soldiers, Families and Veterans. Once a Soldier, always a Soldier...a Soldier for Life!

OTHER GREAT INITIATIVES THIS YEAR:

“HACKSAW RIDGE” SCREENING

There will be a screening of the new Lionsgate film “Hacksaw Ridge” on Tuesday, 4 October at 1900 at the Landmark Theater (555 11th Street NW). The film is based on the true story about U.S. Army medic Desmond T. Doss, a conscientious objector who refused to bear arms, yet was awarded the Medal of Honor for single-handedly saving the lives of over 75 of his comrades while under enemy fire during the Battle of Okinawa.

AUSA is working with We are the Mighty to distribute tickets to this screening. If you are interested in attending, the tickets can be picked up at the AUSA Pavilion (Booth #307.) First come, first served.

FOREIGN COMPARATIVE TESTING & COALITION WARFARE PROGRAM OVERVIEW BRIEF – Room 209-A
During this year's event, you are invited to meet with the OSD's Foreign Comparative Testing (FCT) team and the Coalition Warfare Program (CWP) along with representatives from the U.S. Army, U.S. Navy and Marine Corps, U.S. Air Force and U.S. Special Operations Command.

- What: Foreign Comparative Testing & Coalition Warfare Program Overview Brief
- When: Tuesday, October 4 | 9:00 a.m. or 1:00 p.m.
- Where: Room 209A | Walter E. Washington Convention Center

International vendors with technologies to present to the FCT team can schedule one-on-one meetings by calling 1-571-372-6822 or emailing robert.a.thompson172.ctr@mail.mil.

Foreign government representatives with interest in cooperative RDT&E projects can schedule meetings with the CWP team by emailing osd.coalition.warfare@mail.mil.

VIETNAM WAR COMMEMORATION COMMISSION – Booth 109 | Hall A

The mission of the Vietnam War Commemoration Commission is to thank and honor Vietnam Veterans and their family members. The Commission has a booth in Exhibit Hall A (#109) and invites veterans and their families to stop by. Special commemorative pins will be distributed to Vietnam veterans.

WARRIORS TO THE WORKFORCE – VETERANS HIRING PAVILION – Booth 261 | Hall A

Free to all veterans, transitioning military service members and spouses! Organized by the American Freedom Foundation, this event brings together major companies from throughout the country to profile their services and provide employment opportunities for our veterans. Attending veterans have the chance to talk with employers, submit qualifications and even participate in job interviews on the spot. For more information and to register, please visit <http://www.warriorstotheworkforcedc.net>.

SMALL BUSINESS PAVILIONS

More than 80 companies will be on display located in three Small Business Pavilions this year. Visit them in Hall A (downstairs) Hall C (downstairs) and Hall E (upstairs).

SMALL BUSINESS FORUM | Rooms 201 and 202A

For the fourth year in a row, the Army will host a Small Business Seminar at the AUSA Annual Meeting. The seminar will provide a series of educational sessions aimed at helping small businesses successfully do business with the Army as well as with large Army prime contractors. The seminar will take place October 4 – 5 at the Walter E. Washington Convention Center, Rooms 201 and 202A.

Registration for the seminar is open to all attendees of the 2016 AUSA Annual Meeting. So, before registering for the seminar, please make sure you register for the AUSA Annual Meeting. Please note that in order to register for the AUSA Annual Meeting, you must have either an “identifiable relationship” with the U.S. Army or an invitation from the Army Office of Small Business Programs. Please accept this notice as OSBP’s invitation to attend the 2016 AUSA Annual Meeting.

- **Matchmaking**

The U.S. Army Office of Small Business Programs is proud to offer matchmaking sessions between Army procurement representatives and small business sellers. Registration for a matchmaking session is optional and available after registering for the Small Business Seminar.

Matchmaking will take place on Wednesday, October 5 from 1:30pm - 4:00pm and will consist of seven 15 minute sessions with a five-minute break/transition between each session. Each Army representative will meet with up to three small business representatives per session.

The seminar is open to all attendees. Please note that in order to register, you must have either an “identifiable relationship” with the U.S. Army or an invitation from the Army Office of Small Business Programs. To request an invitation, please send an email to ArmySmallBusiness@mail.mil.

SOCIAL FUNCTIONS:

Tickets are available for a number of social functions at this year’s AUSA Annual Meeting including the George C. Marshall Reception and Dinner on Wednesday, October 5. This year’s Marshall Award winner is the 32nd Chief of Staff of the Army and past AUSA President/CEO, GEN Gordon R. Sullivan, U.S. Army ret., Tickets are limited and can be purchased on-site beginning September 30 in the Ticket Pick-Up area near Registration. Additional details on the 2016 AUSA Annual Meeting, including updates from each day, can be found on our website: www.ausa.org

AUSA SHOW DAILY PRESENTED BY DEFENSE NEWS

We are once again proud to partner with Defense News to bring you the AUSA Show Daily, the exclusive daily publication of this event. The AUSA Show Daily is produced on-site and will feature news and updates on the latest programs affecting the current and future state of the United States Army.

Do you have news to share? Send your press releases, fact sheets, images and other materials to Defense News for consideration in the AUSA Show Daily. Defense News will be compiling an “Industry Briefs” section within each issue to showcase the variety of new technologies on display. They will also be dispatching reporters across the exhibit floor to cover the news of the show – both in print and online. Printed publications will be distributed each day of the show and articles will be posted online continually during the event. Please send your content to AUSAShowDaily@defensenews.com. You can also bring your materials to the AUSA Show Daily Press Office located on-site in room 103-A.

EXHIBIT SALES OFFICE – Room 102

Our team will be on-site selling exhibit space and sponsorships for the following events:

- 2017 AUSA ILW Global Force Symposium & Exposition
- 2017 AUSA ILW LANPAC Symposium & Exposition
- 2017 AUSA Annual Meeting & Exposition
- 2017 IDEF | USA Security & Defense Pavilion organized by AUSA
- 2017 IDEX | USA Security & Defense Pavilion organized by AUSA

Please note that booking exhibit space for our 2017 Annual Meeting is only available to Sustaining Members of AUSA. The schedule can be found here: <http://ausameetings.org/2016annualmeeting/wp-content/uploads/sites/29/2016/09/2017-AM-Space-Draft-Invite.pdf>

Please also be advised that we now require a 10% deposit for space booked at any of our upcoming events.

THANK YOU!

AUSA would like to thank all of our exhibitors and sponsors for their tremendous support of our event this year. Without you, this important event would not be possible. Thank you for your continued support of AUSA.