

**Small Business Seminar**  
***“Building Readiness: Small Business a Critical Component”***

**October 10 – 11, 2017**  
**Walter E. Washington Convention Center**  
**Washington, D.C.**

<b>Tuesday, October 10</b>	(Rm 201 and 202A)
0800 – 0810	Welcome & Opening Remarks
0810 – 0900	Small Business Administration Panel  <i>New Woman Owned Small Business Certification Portal</i> <b>Sean Crean</b> Director of Government Contracting Small Business Administration  <i>New All Small Mentor Protégé Program</i> <b>Holly Schick</b> Director of All Small Mentor Protégé Program Small Business Administration  <i>Regulatory Changes Impacting Small Business Firms</i> <b>Kenneth Dodds</b> Director of Policy, Planning and Liaison Small Business Administration  <i>Update on the HUBZone Program</i> <b>Mariana Pardo</b> Director, HUBZone Program Small Business Administration
0900 – 0950	<i>Commercial Buying; Barriers to Entry; IT Acquisition; Streamlining Regulations</i> <b>Commissioner David Drabkin</b> Principal Drabkin and Associates, LLC Director Dixon Hughes Goodman, LLP
0950 – 1000	Break (10 min)
1000 – 1050	<i>Government Wide Category Management General Services Administration</i> <b>Calvin Mitchell</b> Acting Director National Account Management Strategy Division  <b>Alexandra Rouse</b> Director Professional Services Program Management Division  <b>John Burchill</b> Business Management Specialist Army IT

**Steve Sizemore**  
 Director  
 Direct Client Support Division  
 GSA Region 4

**Jannine Wilkinson**  
 National Account Manager, Army

1100 – 1150

*Industry Panel*  
**Crystal King**  
 Supplier Diversity  
 The Raytheon Company

**Gloria Pualani**  
 Corporate Director  
 Global Supplier Diversity Program/Government Relations  
 Northrop Grumman

**Diane Dempsey**  
 Director  
 Socio-economic Business Programs  
 BAE Systems

**Lola Anderson**  
 Certified Federal Contracts Manager  
 Director, Procurement  
 CALIBRE

**Wayne Pfizer**  
 CACI

1200 – 1300

Lunch

1300 – 1600

Matchmaking (Rm 202A)

**Wednesday, October 11** (Rm 201 and 202A)

0900 – 0910

*Welcome and Opening Remarks*  
**Steffanie B. Easter**  
 Principal Deputy  
 Assistant Secretary of the Army (Acquisition, Logistics, and  
 Technology)

0910 – 1000

*APG Opportunities*  
**Kenyata Wesley**  
 Executive Director  
 Army Contracting Command, Aberdeen

1000 – 1040

*Army C4 (Command, Control, Communications and Computers) and  
 Information Technology (IT) Opportunities*  
**LTG Bruce T. Crawford**  
 Army Chief Information Officer (CIO)/G-6  
 Office of the Secretary of the Army

1040 – 1100	Break
1100 – 1145	<i>Legislative Update</i> <b>Mark Tiner</b> CTR Congressional Liaison ByteCubed Department of Defense Office of Small Business Programs
1145 – 1215	<i>Office of Small Business Programs Update</i> <b>Tommy Marks</b> Director, Small Business Programs
1215 – 1300	Lunch
1300 – 1600	Matchmaking (Rm 202A)