



2017 AUSA Annual Meeting & Exposition

A Professional Development Forum

9 – 11 October 2017

Walter E. Washington Convention Center | Washington, DC

HIGHLIGHTS

(All events take place in the Walter E. Washington Convention Center unless otherwise noted.)

AGENDA

The current agenda can be found [HERE](#).

NEW! AUSA APP

Download our new APP for this event by visiting www.ausa.org/mobile or search for the 'Association of the United States Army' in the APP Store or Google Play. Our new APP will provide an updated agenda, a map of the exhibit halls, searchable lists of exhibitors and sponsors, biographies of speakers and much more! Our app will also help you manage your schedule, engage with other attendees and grow your network. Download it today!

NEW! AUSA BATTLE CHALLENGE – Booth 4000 | Hall C

A highly innovative "Competition with a Purpose," the Battle Challenge is a unique fitness and ability-based military action sport comprised of marksmanship skills and job-related tasks that are highly relevant to the U.S. Armed Forces. Performing a series of nine tasks under pressure of time, Battle Challenge competitors race against the clock and their age and gender group opponents for the bragging rights to be the "Best of the Best" in an adrenaline filled side-by-side battle field simulation that takes place on a mirrored course. For more information and to see a highlight reel, click [HERE](#).

NEW! AUSA CONCERT FEATURING MARK WILLS – Sponsored by Veterans United Home Loans

Tuesday, October 10 | Ballroom | 1930 – 2100

Join us for a free concert with country music artist Mark Wills. Anyone who has a badge to attend the AUSA Annual Meeting will be allowed into the concert. Details can be found [HERE](#).

AUSA OPENING CEREMONY – October 9 | Ballroom | 0930 – 1115

The Secretary of Defense, HON James Mattis, will be the keynote speaker at this very special event. Join us as we officially kick off the 2017 AUSA Annual Meeting. Seating is first-come, first-served.

NEW! AUSA WALKING CHALLENGE

As part of an ongoing initiative to encourage healthy activity at our events, we want you to step up to better health! Attendees can challenge themselves, their friends or others to stay moving and work their way up the Leader Board. One winner will be announced each day, and an overall winner will be announced at the end of the event. All winners will be recognized on Wednesday, October 11. Details can be found [HERE](#).

AUSA EXHIBIT SALES OFFICE – Room 102

Our team will be on-site selling exhibit space and sponsorships for the following events:

- **2018 AUSA ILW Global Force Symposium & Exposition**
Huntsville, Alabama | March 26 – 28
- **2018 SOFEX**
USA Security and Defense Pavilion (organized by AUSA)
Amman, Jordan | May 7 – 10
- **2018 AUSA ILW LANPAC Symposium & Exposition**
Honolulu, Hawaii | May 22 – 24
- **2018 EUROSATORY**
USA Security and Defense Pavilion (organized by AUSA)
Paris, France | June 11 – 15
- **2018 AUSA Annual Meeting & Exposition**
Washington, DC | October 8 –10

Please be advised that we now require a 10% deposit for space booked at any of our events. Please also note that booking exhibit space for our 2018 Annual Meeting is only available to AUSA Sustaining Members. The schedule can be found [HERE](#).

AUSA FAMILY FORUMS AND BREAKFAST

Topics include:

- “Warrior and Family Wellness – It Takes a Team”
- “Soldier and Family Readiness – Identifying Needs and Leveling Expectations”
- “A Town Hall with Senior Army Leaders”

To view the full details for each event and the schedule, click [HERE](#).

AUSA FAMILY READINESS PAVILION – Booth 1529 | Hall A

The AUSA Family Readiness Pavilion includes a number of agencies and non-profit organizations providing support and resources to Army families. Information includes, but is not limited to, spouse employment and education, parenting, child care, military child education, support for wounded warriors and caregivers, support for the families of the fallen, and much more!

AUSA HOMELAND SECURITY PAVILION – Booth 225 | Hall A

This Pavilion will provide the Department with an opportunity to build relationships with new government and industry partners who can support the DHS mission. All DHS components will be represented in the pavilion, which will showcase the Department’s many missions with demonstrations and tech talks. DHS human-capital officers will also be available to talk about job opportunities at the agency. To view the Tech Talks schedule, click [HERE](#).

AUSA INNOVATORS' CORNER – Booth 2361 | Hall B

The Innovators' Corner provides conference participants an opportunity to interface with senior Army Science & Technology leaders and learn about their organizations' capabilities and priorities. The Innovators' Corner also provides a forum to discuss critical technical challenges facing Army scientists and engineers. Get an inside look at the Army's Science & Technology enterprise with representatives available to talk about technology transfer and mechanisms for industry and academia to partner with the Army for research and development.

AUSA MEMBERSHIP PAVILION – Booth 307 | Hall A

“Recharge” at the AUSA Membership Pavilion!

- Join the only professional association serving the Total Army and its supporters
- Check the status of your current AUSA membership and check out your new benefits
- Revitalize yourself and your mobile devices with complimentary coffee bar and recharge stations
- Stock up on publications written by Army subject matter experts
- Meet our dedicated partners with great stories, giveaways, and interactive experiences
- Stop by the AUSA Gift Store for souvenirs and Army memorabilia

If you are not already an AUSA member, we encourage you to join and take advantage of our special rates! For more information on joining AUSA, please click: [HERE](#).

AUSA SHOW DAILY PRESENTED BY DEFENSE NEWS

We are once again proud to partner with Defense News to bring you the AUSA Show Daily, the exclusive daily publication of this event. The AUSA Show Daily is produced on-site and will feature news and updates on the latest programs affecting the current and future state of the United States Army.

Do you have news to share? Send your press releases, fact sheets, images and other materials to Defense News for consideration in the AUSA Show Daily. Defense News will be compiling an “Industry Briefs” section within each issue to showcase the variety of new technologies on display. They will also be dispatching reporters across the exhibit floor to cover the news of the show – both in print and online. Printed publications will be distributed each day of the show and articles will be posted online continually during the event. Please send your content to AUSAShowDaily@defensenews.com. You can also bring your materials to the AUSA Show Daily Press Office located on-site in room 103-A.

AUSA VETERANS AFFAIRS PAVILION – Aisle 700 | Hall A

VA will staff several booths as part of the AUSA-established Veterans Pavilion located in Hall A, in aisle 700. VA has also teamed with the Department of Labor (DOL) Veterans Employment and Training Service (VETS) to offer information on veteran employment programs. VA proudly invites active duty, reserve component, veterans, their families and survivors to visit and speak with VA professionals. VA's number one priority is to keep our veterans safe and healthy by providing the best care and services available. This is an incredible opportunity to learn more about VA benefits and services and how to apply.

ASSISTANT SECRETARY OF THE ARMY/ALT (ACQUISITION, LOGISTICS AND TECHNOLOGY)

ASSEMBLY AREA – Booth 7515 | Hall E

The Office of the Assistant Secretary of the Army for Acquisition, Logistics and Technology's mission is to provide our Soldiers the capabilities they need to ensure a decisive advantage in any mission.

ASA(ALT) provides the full life-cycle management support required to design, develop, acquire, deliver, and sustain the world's best equipment and services to meet current and future Army needs.

CYBER PAVILION – Booth 7543 | Hall E

Led by the Military Cyber Professionals Association (MCPA), this Pavilion will include a mix of companies and government organizations. New this year is a Speaker's Corner that will feature presentations from key leaders. To view the Speaker's Corner schedule, click [HERE](#).

DEFENSE NEWS/C4ISRNET PANEL SESSIONS

Army SATCOM Way Ahead | A C4ISRNET Panel Session

Tuesday, October 10 | Marriott Marquis | Salon 13 (Floor M2) | 0800 – 0900

Sponsored by: SES Government Solutions

Join *C4ISRNET* and a panel of industry leaders to explore how the Army provides communications and powers the delivery of information to soldiers around the world. Questions to be addressed:

- How is the Army leveraging commercial technology?
- What's the Army's role in, and impact of, the ongoing commercial SATCOM Analysis of Alternatives?
- What are the top priorities now and in the year(s) to come?

Panelists include:

- COL Enrique Costas, Project Manager, Defense Communications and Transmissions Systems
- Robert (Bob) Willett, Acting Division Chief, SATCOM Division (IE2), PM for the SATCOM Gateway Portfolio, PM for the Airborne Intelligence, Surveillance and Reconnaissance Data Transport Portfolio
- Amber Corrin, Editor, *C4ISRNET*

Equipping the Modern Warfighter | A Defense News Panel Session

Wednesday, October 11 | Walter E. Washington Convention Center | Room 150A | 0800 – 0900

Sponsored by: Nammo

From warfighter to fighter jet, defense programs succeed or fail on the development and manufacturing process that happens long before the arms get in the hands of the soldiers or the platforms get handed out to services. Join *Defense News* and a panel of defense leaders as they discuss the challenges and approaches for improving how development and manufacturing happens within the supply chain and why it matters for the warfighter.

Panelists include:

- Maj. Gen. Cedric T. Wins, Commanding General of the U.S. Army Research, Development and Engineering Command
- Brig. Gen. Alfred Abramson, Deputy PEO, Ammunition
- Mr. Donald M. Sando, Deputy to the Commanding General Maneuver of Excellence
- Col. Elliott Caggins, Jr., Project Manager, Soldier Weapons, Program Executive Officer Soldier, U.S. Army
- Jill Aitoro, Executive Editor, Defense News

FOREIGN COMPARATIVE TESTING PROGRAM OVERVIEW BRIEF – October 10 | 0900 | Room 203-A
During this year's event, you are invited to meet with the OSD's Foreign Comparative Testing (FCT) team. International vendors will have the opportunity to speak with the FCT Director, Colonel Bradley after the briefing on an informal basis, or during the event at their booth.

Contact the CTO office with any questions or comments, Regina Tyrrell, regina.a.tyrrell.ctr@mail.mil, 571-372-6821.

IGNITE DC – October 11 | Room 207AB | Registration required*

IGNITE is a one day entrepreneurship training event offered during the 2017 AUSA Annual Meeting. The program is open to women veterans, active duty service women, and women military spouses/life-partners who are exploring the opportunity of small business ownership as a career path. 100 seats are available with 30 reserved exclusively for current AUSA members! Participants will be exposed to a robust team of nationally-acclaimed speakers, expert instructors, military-friendly business resource providers, and successful veteran women and military spouse entrepreneurs, all prepared to help attendees explore the lifestyle of an entrepreneur, pathways to small business ownership, and the community of support available.

We invite you to join us to connect with other women veterans and military spouses/life-partners, network with business resources, and learn if small business ownership is for you. For more information, click [HERE](#).

INSTALLATION MANAGEMENT COMMUNITY – MEET & GREET ASSEMBLY AREA – Booth 1833 | Hall B
More than 100 Senior Army Leaders, Region Directors, Garrison Commanders and Sergeants Major, and subject matter experts representing the Army's Installation Management Community will be scheduled for one-hour open sessions to discuss management and making our installations the Army's home. Additionally, senior representatives of the Army Corps of Engineers will be in the Assembly Area to discuss military programs and civil works contributions to Army readiness.

SMALL BUSINESS PAVILIONS

More than 75 companies will be on display located in two Small Business Pavilions this year. Visit them in Hall A (downstairs) and Hall E (upstairs).

SMALL BUSINESS FORUM AND MATCHMAKING | October 10 – 11 | Rooms 201 and 202A

The seminar will provide a series of educational sessions aimed at helping small businesses successfully do business with the Army as well as with large Army prime contractors. Registration for the seminar is open to all attendees of the 2017 AUSA Annual Meeting.

The U.S. Army Office of Small Business Programs is proud to offer matchmaking sessions between Army procurement representatives and small business sellers. Registration for a matchmaking session is optional and available after registering for the Small Business Seminar.

SOLDIER FOR LIFE – Booth 8353 | Hall E

A Soldier for Life is a trusted professional who served honorably on cohesive teams and remains connected with the Army team long after hanging up his or her uniform. Soldier for Life is a shift in how we focus Soldier support services in all phases of the Soldier lifecycle. The Soldier for Life exhibit showcases the various employment, educational, healthcare, retirement services and resources available to Soldiers, Families and Veterans. Once a Soldier, always a Soldier...a Soldier for Life!

U.S. ARMY EXHIBIT AND WARRIORS CORNER – Booth 6829 | Hall D

To commemorate the 100th anniversary of the US Army's role in the Great War, this year's US Army exhibit will be the home to a World War I display provided by the Center for Military History. Also on the exhibit floor, Soldiers and Leaders will showcase the efforts of today's Army at eight distinct kiosks. The Army exhibit will also host all 20 Warriors' Corner presentations. These presentations are provided by Army Senior Leaders and focus on relevant topics from across the entire enterprise.

To view the Warriors Corner schedule, click [HERE](#).

U.S. ARMY TRAINING AND DOCTRINE COMMAND (TRADOC) ASSEMBLY AREA – Booth 2925 | Hall B

The United States Army Training and Doctrine Command (TRADOC) Assembly Area supports engagements and meetings between TRADOC senior leaders, members of the media, industry, foreign military leaders, and government. This venue provides leaders and dignitaries traveling to the Fall AUSA event from installations worldwide with an ideal site for collaboration.

WARRIORS TO THE WORKFORCE HIRING EVENT – Booth 261 | Hall A

Warriors To The Workforce is part of the American Freedom Foundation's nationwide initiative to help Veterans find jobs. The event brings together major companies from throughout the country to profile their services and provide employment opportunities for our Veterans, transitioning service members and military spouses. Attendees have the chance to talk with employers, submit qualifications and even participate in job interviews on the spot. In addition, Warriors To The Workforce will include workshops for attendees providing resources and information essential for the transition from military to civilian life. For more information and to register, click [HERE](#).

KNOW BEFORE YOU GO

AMERICANS WITH DISABILITIES ACT (ADA)

Registrants with special needs who participate in the AUSA Annual Meeting will be accommodated to the fullest extent possible. Please advise Ms. Diane FitzGerald, 571-426-2114, prior to the Annual Meeting or at the Security Office, Room 160, on site of any special needs that may require attention.

ATTENDANCE GUIDELINES

The AUSA Annual Meeting is not open to the public. As a private association, AUSA reserves the right to deny admission or to cancel any admission without explanation. All registrants at the AUSA Annual Meeting must provide proof of identity by a Government issued photographic ID and must demonstrate that they have an "identifiable relationship" with the U.S. Army. Following are examples of acceptable demonstrations of such a relationship:

- Membership in AUSA
- Employee of an Exhibiting Company
- Invited guest of an exhibiting company on exhibiting company letterhead
- Employee of an AUSA Corporate Member or Sustaining Member
- Membership in any component of the U.S. military
- Civilian employee of the Federal Government
- Member of an accredited Federal, State, or Municipal law enforcement agency, a fire fighter, or an EMT/EMS
- Member of a designated U.S. military or veteran association
- Member of the military forces of foreign nations with passport
- Any escorted guest of an AUSA Member

CHANGING ROOM/NURSING LOUNGE

A Changing Room and a Mother's Nursing Lounge are located in Salon E of East Registration. See page number 55 for room set up. Please direct anyone who would like to use these facilities to the information desk if the door to Salon E is locked. This is a public use area and personal belongings/uniforms/clothing should not be left in the room. Please take personal items to the coat check located in West Registration.

COAT CHECK

A coat check will be operating on the concourse level, in front of the entrance to Exhibit Hall A, and in the West Registration Lobby during the following hours:

DAY	DATE	Exhibit Hall A Concourse	West Registration Lobby
Monday	9 October 2017	0800 – 1800	0800 – 2230
Tuesday	10 October 2017	0800 – 1800	0800 – 2230
Wednesday	11 October 2017	0800 – 1800	0800 – 2230

The charge is **\$5.00 per item**.

DRESS CODE

All events except the Marshall Reception and Dinner on 11 October are informal.

Military/Civilian Dress Code:

- **President's Reception:** Army Service Uniform/Class A /Business Attire
- **Opening Ceremony:** Duty Uniform /Business Attire
- **Marshall Reception and Dinner:**
Officers: Mess Dress/Army Service Uniform with bowtie/Class A with bow tie
Soldiers: Mess Dress/Army Service Uniform with bowtie/Class A with bow tie
Civilians: Black tie or Dark Business Suit
- **Exhibit Floor and all other events:** Duty uniform/Business Attire
- **Award Recipient:** Class A Uniform
- **Speakers:** Army Service Uniform/ Business attire
- **Presenters at Warrior Corner:** Duty Uniform

EMERGENCY

For an Emergency, dial 3333 from any Convention Center landline, or find a security personnel.

EXHIBIT HALL HOURS:

- Monday October 9: 0900 – 1700
- Tuesday October 10: 0900 – 1700
- Wednesday October 11: 0900 – 1700

FOOD OUTLETS

Food service will be available on show days in Hall ABCD&E from 0900 – 1700, the Grand Lobby Cafe will be open beginning on Thursday, 5 October through Sunday, 8 October from 0700 – 1700. On Monday, 9 October through Wednesday, 11 October it will open at 0600 – 1800 each day.

The Convention Center has a food court (Downtown) on the concourse level, near the entrance to Exhibit Hall A which will be open from 0700 – 1600 on show days. Lunch will be available from 1100 – 1600. The restaurant outlets at Uptown, on the second floor near the entrance to Halls D&E will be open the same hours as Downtown.

INFORMATION BOOTH

The Information Booth is located in the main lobby of the convention center.

Hours of operation:

- Saturday 7 October: 0800 – 1700
- Sunday 8 October: 0800 – 1800
- Monday 9 October: 0700 – 1900
- Tuesday 10 October: 0730 – 1700
- Wednesday 11 October: 0800 – 1700

LIVE STREAM

A number of the events at this year's AUSA Annual Meeting will be live-streamed [HERE](#).

MEETING SPACE REQUESTS

Requests for pop-up meeting space can be emailed to Toni Donato at iatemp@ausa.org. You can also call 202-430-2670 or stop by Room 206 at the Convention Center. Requests will be taken from Sunday, 8 October to Wednesday, 11 October from 0800 – 1700.

PHOTOGRAPHS

Photos from this event will be available by October 31 either to view or to download free of charge. Go to www.ausa.org, click on Meetings and Events, then Past Events and click on the '2017 Annual Meeting' icon and look for the link to photos.

REGISTRATION AND TICKET PICK-UP HOURS

- Friday October 6: 0800 – 1700
- Saturday October 7: 0800 – 1700
- Sunday October 8: 0800 – 1800
- Monday October 9: 0700 – 1900
- Tuesday October 10: 0730 – 1700
- Wednesday October 11: 0800 – 1700*

*Marshall Dinner tickets may be picked up at the Information Desk until 1930

SECURITY

The AUSA Security Office is located in Room 160 and can be reached by phone at 202-249-4045. Marriott Marquis security may be contacted at 202-824-9660.

SOCIAL FUNCTIONS:

Tickets are still available for a number of social functions at this year’s AUSA Annual Meeting including the George C. Marshall Reception and Dinner on Wednesday, October 11. This year’s Marshall Award winner is Gary Sinise, an actor and humanitarian who has focused on supporting service members, veterans, first responders and their families. Tickets are limited and can now be purchased on-site in the Ticket Pick-Up area near Registration.

TRANSPORTATION

No general bus transportation is scheduled for attendees. Shuttle bus service from the Pentagon to the Walter E. Washington Convention Center will be provided on a first-come-first-served basis with priority to military and DA Civilian personnel in an approved duty status who are supporting the event. Buses will run every 30 minutes with the first bus departing the Pentagon at 0600 and the last bus departing the convention center at 1730, 9 – 11 October.

Depart Pentagon	Depart Convention Center
0600	0630
0630	0700
0700	0730
0730	0800
0800	0830
0830	0900
0900	0930
0930	1000
1000	1030
1030	1100
1100	1130
1130	1200
1200	1230
1230	1300
1300	1330
1330	1400
1400	1430
1430	1500
1500	1530
1530	1600
1600	1630
1630	1700
1700	1730

Pickup points are at the Metro Bus Platform U8 at the Pentagon and the L Street entrance to the Walter E. Washington Convention Center under the Skywalk.

Buses for the Congressional Staff Breakfast on Tuesday will arrive at approximately 0800 and shuttle back and forth until 1200. The visit to the Arlington National Cemetery and Windshield Tour of DC on Wednesday will pick up at 0930 and return at 1500.

PLEASE NOTE: There will be bus transportation on Wednesday evening for the Marshall Reception and Dinner departing the Pentagon at 1700 and 1730 only and returning after the dinner.

TWITTER – Follow us: #AUSA2017

WIFI – Sponsored by ManTech and AUSA

- SSID: AUSA2017
- No password required