



# AUSA

2019 ANNUAL MEETING & EXPOSITION

**SPONSORSHIP CONTRACT | 14-16 OCTOBER 2019**

Walter E. Washington Convention Center | Washington, DC

Gaye Hudson, Sponsorship Manager

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or MAIL: 2425 Wilson Blvd, Suite 530 | Arlington, VA 22201

## 1 COMPANY INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## 2 SPONSORSHIP OPPORTUNITIES

- President's Reception \$50,000 \$ \_\_\_\_\_
- Escalator Branding Contact AUSA \$ \_\_\_\_\_

### MOBILE APP SPONSORSHIPS

- Mobile App Premiere Sponsorship \$30,000 \$ \_\_\_\_\_
- Mobile App Promoted Post \$10,000 \$ \_\_\_\_\_
- Mobile App Push Notifications \$5,000 \$ \_\_\_\_\_
- Outdoor Banner \$50,000 \$ \_\_\_\_\_

### BATTLE CHALLENGE SPONSORSHIPS

- Premiere Battle Challenge Sponsor \$30,000 \$ \_\_\_\_\_
- Start/Finish Line Sponsor \$24,000 \$ \_\_\_\_\_
- Tag Your Shot Social Media Sponsor \$15,000 \$ \_\_\_\_\_
- Perimeter Banners \$5,000 each or 5 for \$20,000 \$ \_\_\_\_\_
- Exhibit Hall Networking Lounge \$40,000 \$ \_\_\_\_\_
- Hotel Key Card - Marriott Marquis \$25,000 \$ \_\_\_\_\_
- Hotel Key Card - Renaissance \$20,000 \$ \_\_\_\_\_
- Hotel Key Card - Grand Hyatt \$15,000 \$ \_\_\_\_\_
- International Military VIP Reception \$40,000 \$ \_\_\_\_\_
- Hall B Networking/Charging Lounge \$25,000 \$ \_\_\_\_\_
- International Military Lounge \$20,000 \$ \_\_\_\_\_
- Community Partner Luncheon \$12,000 \$ \_\_\_\_\_
- Army Civilian Luncheon \$12,000 \$ \_\_\_\_\_
- International Military Breakfast \$12,000 \$ \_\_\_\_\_
- MG Robert G. Moorhead Guard/ Reserve Breakfast \$12,000 \$ \_\_\_\_\_
- ROTC Luncheon \$12,000 \$ \_\_\_\_\_
- Military Family Forum \$10,000 \$ \_\_\_\_\_
- Warrant Officers Breakfast \$10,000 \$ \_\_\_\_\_
- Wi-Fi \$10,000 \$ \_\_\_\_\_
- Charging Lounge \$10,000 \$ \_\_\_\_\_
- Exhibit Hall Banner \$10,000 \$ \_\_\_\_\_
- On-line Registration Banner \$5,000 \$ \_\_\_\_\_
- Pop-Up Meeting Room \$4,000 (per day) \$ \_\_\_\_\_

### SHOW GUIDE & MAP SPONSORSHIPS

- Belly Band \$18,000 \$ \_\_\_\_\_
- Back Cover Ad \$12,000 \$ \_\_\_\_\_
- Inside Front Cover Ad \$10,000 \$ \_\_\_\_\_
- Inside Back Cover Ad \$9,000 \$ \_\_\_\_\_
- Full Page Ad \$7,500 \$ \_\_\_\_\_
- Front Cover Logo \$7,000 \$ \_\_\_\_\_
- Show Guide Page Runner \$6,000 \$ \_\_\_\_\_
- Premium Listing \$500 \$ \_\_\_\_\_
- Floor Map and Locator \$7,500 \$ \_\_\_\_\_
- Printed Floor Map Back Cover \$15,000 \$ \_\_\_\_\_

## 3 PAYMENT

Payment by credit card or check at the time of contract submission is preferred. Sponsorships may be invoiced and are payable within 30 days. If payment is not received, sponsor will forfeit their right to sponsor. All payments must be received prior to the event. Confirmation of sponsorships, along with any additional specifications, deadlines, etc., will be by email. Please note: failure to meet production deadlines will result in additional fees. Cancellation policy: no refunds

**TOTAL: \$** \_\_\_\_\_

Check: Please make payable to AUSA. Mail to address listed above.

Credit Card

Visa  MasterCard  American Express

Card # \_\_\_\_\_

Exp. date \_\_\_\_\_

CSV code \_\_\_\_\_

Name on card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

## 4 AUTHORIZATION

This contract must be submitted with authorizing signature, agreeing to abide by all terms, conditions, and specifications and agreeing to the commitment total tallied above. Any questions regarding a specific opportunity in advance of submission may be directed to AUSA Sponsorship Manager, contact information above.

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_