



AUSA

2019 ANNUAL MEETING & EXPOSITION

SPONSORSHIP CONTRACT | 14-16 OCTOBER 2019

Walter E. Washington Convention Center | Washington, DC
Gaye Hudson, Deputy Director, Sponsorship & International Programs
GHudson@ausa.org | 703-907-2401 | Fax: 703-243-2589
or MAIL: 2425 Wilson Blvd, Suite 530 | Arlington, VA 22201

1 COMPANY INFORMATION

Company Name: _____

Address: _____

City, State, Zip: _____

Website: _____

Contact: _____

Phone: _____

Email: _____

2 SPONSORSHIP OPPORTUNITIES

- President's Reception \$50,000 \$ _____
- Escalator Branding Contact AUSA \$ _____

MOBILE APP SPONSORSHIPS

- Mobile App Premiere Sponsorship \$30,000 \$ _____
- Mobile App Promoted Post \$10,000 \$ _____
- Mobile App Push Notifications \$5,000 \$ _____
- Outdoor Banner \$50,000 \$ _____
- Exhibit Hall Networking Lounge \$40,000 \$ _____
- Hotel Key Card - Marriott Marquis \$25,000 \$ _____
- Hotel Key Card - Renaissance \$20,000 \$ _____
- Hotel Key Card - Grand Hyatt \$15,000 \$ _____
- International Military VIP Reception \$40,000 \$ _____
- Hall B Networking/Charging Lounge \$25,000 \$ _____
- International Military Lounge \$20,000 \$ _____
- Community Partner Luncheon \$12,000 \$ _____
- Army Civilian Luncheon \$12,000 \$ _____
- International Military Breakfast \$12,000 \$ _____
- MG Robert G. Moorhead Guard/ Reserve Breakfast \$12,000 \$ _____
- Cadet Luncheon \$12,000 \$ _____
- Military Family Forum \$10,000 \$ _____
- Warrant Officers Breakfast \$10,000 \$ _____
- Wi-Fi \$10,000 \$ _____
- Charging Lounge \$10,000 \$ _____
- Exhibit Hall Banner \$10,000 \$ _____
- On-line Registration Banner \$5,000 \$ _____
- Pop-Up Meeting Room \$4,000 (per day) \$ _____

SHOW GUIDE & MAP SPONSORSHIPS

- Belly Band \$18,000 \$ _____
- Back Cover Ad \$12,000 \$ _____
- Inside Front Cover Ad \$10,000 \$ _____
- Inside Back Cover Ad \$9,000 \$ _____
- Full Page Ad \$7,500 \$ _____
- Front Cover Logo \$7,000 \$ _____
- Show Guide Page Runner \$6,000 \$ _____
- Premium Listing \$500 \$ _____
- Floor Map and Locator \$7,500 \$ _____
- Printed Floor Map Back Cover \$15,000 \$ _____

3 PAYMENT

Payment by credit card or check at the time of contract submission is preferred. Sponsorships may be invoiced and are payable within 30 days. If payment is not received, sponsor will forfeit their right to sponsor. All payments must be received prior to the event. Confirmation of sponsorships, along with any additional specifications, deadlines, etc., will be by email. Please note: failure to meet production deadlines will result in additional fees. Cancellation policy: no refunds

TOTAL: \$ _____

Check: Please make payable to AUSA. Mail to address listed above.

Credit Card

Visa MasterCard American Express

Card # _____

Exp. date _____

CSV code _____

Name on card _____

Authorized Signature _____

Billing Address _____

City/State/Zip _____

4 AUTHORIZATION

This contract must be submitted with authorizing signature, agreeing to abide by all terms, conditions, and specifications and agreeing to the commitment total tallied above. Any questions regarding a specific opportunity in advance of submission may be directed to AUSA Sponsorship Manager, contact information above.

Authorized Signature _____

Date _____